

Annual Report 2012/2013



President's message



2012-13 was a banner year for the Financial Management Institute of Canada (fmi*igf) and it is my pleasure to present this report.

This past year marked 50 years since the fmi*igf was founded and celebrations were held across the country throughout the year. Festivities began in June 2012 at the Public Sector Management Workshop (PSMW) in Fredericton and came to a close at PSMW in Toronto in June 2013. During the year, each chapter celebrated at local events, a national celebration was held at Professional Development (PD) Week in Ottawa, a commemorative issue of the fmi*igf journal was produced, a seal of excellence was registered with Canadian Heritage and people who helped shape the fmi*igf over the years were recognized.

The following are some of the highlights of our accomplishments over the year:

- The fmi*igf web presence was enhanced with the launch of our new website, an increasing use of social media and the introduction of mobile applications for our two flagship events.
- Our national events, PD Week in Ottawa and PSMW in Toronto were very successful, not only in terms of attendance but in the quality of the professional development provided. Our national webcasts also saw a record number of attendees and of those accessing the archived versions.

- With the new not-for-profit legislation as the impetus, there was tremendous and welcome discussion about the governance model of the fmi*igf. Although the discussion is continuing in the coming year, the required by-law amendments to comply with the legislation were approved at the Annual General Meeting in June 2013.

- This past year also saw the move of the National Office to a new location.

I wish to thank all national and chapter board members, the numerous volunteers and, of course, our dynamic staff at the national office who have all worked so hard towards our cause – excellence in public sector financial management.

There will both challenges and opportunities in the coming year as governments continue their efforts to reduce costs and I offer my sincerest wishes to the incoming national and chapter boards for a successful year.

A handwritten signature in black ink, reading "L Stachurski".

Lucia Stachurski, CMA
2012-2013 fmi*igf National President

Overview of the fmi * igf

The Financial Management Institute of Canada (fmi * igf) is a national not-for-profit organization that operates as a network of 14 chapters in all provinces across Canada. fmi * igf offers professional development programs to its members and non-members from all levels of government as well as non-government organizations by way of learning events, workshops, webinars and publications. With the support of a National Office staff, the organization is directed by volunteer boards, both nationally and regionally.

Our Vision

Excellence in public sector financial management.

Our Mission

fmi * igf is the leading source in Canada for professional development in new and emerging trends, best practices and topical issues to public sector financial management stakeholders.

Our Values

Member-focused – Members are the lifeblood of fmi * igf. Planning and delivery of all programs and services involves a thorough and on-going consideration of their needs.

Sharing – fmi * igf strives to continuously create opportunities for sharing of experiences, information and best practices among members and other public sector stakeholders. Sharing leads to a strengthened membership and knowledgeable, well-informed and engaged members who contribute to excellence in the financial management of public sector resources.

Quality – fmi * igf strives for the highest quality in its programming and services to members. From information to members in the fmi * igf journal, through to excellent speakers for events, quality is a constant driving force that guides decisions and progress.

Relevance – fmi * igf provides pertinent perspectives on the current challenges and best practices in public sector financial management. Relevance of programming is a paramount consideration in developing and delivering national and local events, so as to help ensure members are well informed on topical issues.



Our 2011-2016 Strategic Priorities

Strategic Priority 1 – Strengthen and improve benefits to members so as to sustain, increase and engage fmi * igf membership.

Strategic Priority 2 – Ensure that fmi * igf is recognized by its members and target audiences as the leading source in Canada for professional development and knowledge sharing in the field of public sector financial management.

Strategic Priority 3 – Promote fmi * igf to public and private sector decision makers and information providers as the leading conduit of information and guidance to members and target audiences.

Strategic Priority 4 – Organize and manage fmi * igf effectively and ensure open communications within the organization.

Our National Office Message

Chris Egan was hired as the National Manager, Business Development that not only achieved fully satisfactory sponsorship sales at our two national training events but also substantially increased the learning content contribution of these partners to our membership at our chapter and national events and through fmi*igf Journal articles.



Chris also orchestrated the “bean campaign” in which food banks across Canada benefited through the generous contributions of our members. **Cheryl Elliott** was a strong contributor to the organization 50th Anniversary celebration including publishing the special anniversary issue of the fmi*igf Journal.

In the fall of 2012 the National Office relocated to a professional building in downtown Ottawa from a near-by site. Following the recommendations of a task group, fmi*igf completed negotiations with the Ottawa Convention Centre to house our Professional Development Week for the next three years.



National Office staff also contributed to the contracting of site locations and hotel facilities for PSMW 2015 in Victoria, British Columbia and PSMW 2016 in St. John's Newfoundland.

In January 2013 fmi*igf bid adieu to our Project and Program Administration Officer, **Michelle La Fleche** who relocated to Toronto, and welcomed **Céleste Burnie** to that position. Both ladies were instrumental in the successful organization and delivery of seven webinars during the year.

New legislation required that all federally incorporated not-for-profit corporations such as the Financial Management Institute of Canada ensure their bylaws were in compliance with the legislative requirements and file a Certificate of Continuance. The national office team were supportive of a major corporate governance review led by Director, Corporate Governance **John Martin** that resulted in new fmi*igf bylaws approved at a special meeting of members in June 2013.



One of the major and time consuming contributions of National Office to the fmi*igf program is the management of the registration system and the customer service provided to thousands of delegates attending our national events. A special thanks to **Lynn Carroll**, our National Program Administrator, who provides exemplary service annually to the public sector financial community in this respect. Given the importance of this registration system to our business and recognizing several program inefficiencies, a task group was convened to review and make recommendations for improving the system. These observations and recommendations are with management for determination of remedial action plans.

fmi*igf Board of Directors and National Office Staff

Executive Committee		Location
President	Lucia Stachurski, CMA	St. Albert, AB
Vice-President	Marcel Boulianne, PMP	Ottawa, ON
Secretary/Treasurer	Holly Paterson	Almonte, ON
Past President	Monique A. Arnold, CMA	Ottawa, ON
Marketing and Communications	Darlene Kenny, CMA	Ottawa, ON
Chapter Development	Kathryn Burlton, CGA	Halifax, NS
Directors		
Liaison East	Lisa Palmer, CA	St. John's, NL
Liaison Central	Jean Labelle, CMA	Ottawa, ON
Liaison West	Lynn Cowley, CGA	Winnipeg, MB
Chapter Presidents		
Alberta	Shawn Melnychuk, CMA	Edmonton, AB
Capital (Ottawa)	Heather Buchan	Ottawa, ON
Fredericton	Shawn Johnson, BBA	Fredericton, NB
Halifax	Frederick Donaldson, MPA	Halifax, NS
Manitoba	Robyn Van Vliet, CMA	Winnipeg, MB
Montréal	Guy Ménard, CGA	Montreal, QC
Ontario	Lori Glen, CGA	Toronto, ON
Prince Edward Island	Brenda Powell	Charlottetown, PEI
Québec	Ubaldo Gagné	Quebec, QC
Regina	Barb Kelly, CMA	Regina, SK
St. John's	Pinki Kumar, BComm	St. John's, NL
South East New Brunswick	Diane Robichaud-Cormier, CGA	Moncton, NB
Vancouver	Karen Hall, CGA	Vancouver, BC
Victoria	Derek Cockburn, CGA	Victoria, BC
Ex Officio Directors		
Editor, fmi*igf journal	Noel John Fernandes, CMA	Toronto, ON
Assistant Editor, fmi*igf journal	Roger Keen, PhD, CGA	Ottawa, ON
PD Week 2012 Chair	Jim Randall, CGA	Ottawa, ON
PD Week 2012 Vice Chair	Sylvie Séguin, CGA	Ottawa, ON
PSMW 2013 Local Chair	Lori Glen, CGA	Toronto, ON
PSMW 2013 Local Chair	Margaret Chapman, BA MPA	Peterborough, ON
PSMW 2013 National Chair	Karen Robertson, CMA	Ottawa, ON
Speaker Liaison	Bruce Manion, FCMA	Halifax, NS
Director, Corporate Governance	John Martin, CA	St. John's, NL
Director, Business Development	Mike Pestill, CMA	Regina, SK
Director, Social Media	Robert Phillips	Ottawa, ON
Affiliations Director, AAG & New Partners	Alain Lesieur	Ottawa, ON
Affiliations Director, Accounting & Universities	Arthur MacKenzie, CMA	Vancouver, BC
Special Director – 50 th anniversary	Jean Laporte, FCGA	Ottawa, ON
Special Director – 50 th anniversary	Sarah Labelle	Ottawa, ON
National Office Staff		
Managing Director	Don Singer, CMA	Ottawa, ON
Manager, Marketing and Communications	Cheryl Elliott	Ottawa, ON
National Manager, Business Development	Christopher Egan	Ottawa, ON
National Program Administrator	Lynn Carroll	Ottawa, ON

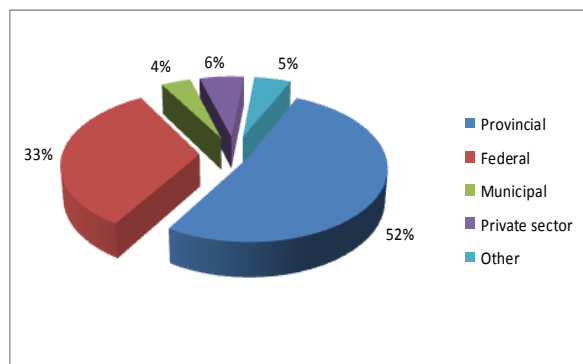
fmi*igf Chapters and Membership



Chapter Membership

Victoria	121
Vancouver	106
Alberta	103
Regina	75
Manitoba	219
Ontario	205
Capital	378
Montréal	44
Québec	269
Fredericton	100
SE New Brunswick	80
Halifax	68
Prince Edward Island	81
St. John's	240
Total	2,089

2012-13 National Membership Distribution



2012-13 fmi*igf Key Comparative Statistics

Description	2012-2013	2011-2012	2012-2013 Breakdown National	2012-2013 Breakdown Chapters
Membership	2,089	2,144	0%	100%
Number of events	86	90	16%	84%
Attendance	11,947	12,469	56%	44%
PD Hours	265	313	23%	77%
PD Credits	62,077	65,085	70%	30%

2012-13 Summary of fmi • igf Professional Development Events

Chapter, Conference Or Webinar	Number of Events	PD Credits	Number of Participants	Total PD Credits
St. John's	7	14	528	1,056
Halifax	6	20	142	500
PEI	5	10	222	444
Fredericton	6	6	215	215
SENB	3	12	151	604
Québec	5	12	1,301	3,138
Montréal	6	12	215	430
Capital	8	44	944	5,248
Ontario	2	15	252	1,890
Manitoba	4	4	298	298
Alberta	5	10	319	638
Regina	4	8	91	204
Vancouver	4	18.5	219	1,163
Victoria	7	20	457	2,667
PSMW	2 days	15	290	4,350
PSMW Webinar	1 day	7.5	60	450
PD Week	4 days	30	5,006	37,545
Webinars	7	7	1,237	1,237
TOTAL	86	265	11,947	62,077



2012-13 Details of fmi • igf Professional Development Events



Chapter	Breakfast	Lunch/ After-noon	Full Day	Half Day	Total Events
St. John's	7				7
Halifax	5			1	6
PEI	4	1			5
Fredericton	6				6
SENB				3	3
Québec		4		1	5
Montréal	6				6
Capital			8		8
Ontario			2		2
Manitoba		4			4
Alberta	5				5
Regina	3			1	4
Vancouver	3		1		4
Victoria		6	1		7
PSMW			2		2
PSMW Webinar			1		1
PD Week			4		4
Webinars		7			7
Total Events	39	22	19	6	86

Our Activities

fmi*igf offers several activities designed for members: the fmi*igf journal, the Public Sector Management Workshop (PSMW), the Professional Development Week and Chapter events.

fmi*igf Journal

The fmi*igf Journal was published three times during 2012-2013, in the autumn of 2012, in the winter of 2013 and in the spring/summer of 2013. The autumn 2012 issue celebrated the fmi*igf's fiftieth anniversary with a past versus present theme. It also included a congratulatory message to fmi*igf from **James Ralston**, the Comptroller General of Canada.



The winter 2013 and spring/summer 2013 issues had articles of interest to public servants at all levels of government. Of particular interest were an article on **Kevin Page**, the former Parliamentary Budget Officer, and an article by **Dr. Ian Lee** on the origins of the Parliamentary Budget Officer in Canada. Dr. Lee is an Assistant Professor in Carleton University's Sprott School of Business. The winter 2013 issue also had a congratulatory message on the fmi*igf 50th anniversary from the Right Honourable David Johnston, Canada's Governor General.

PSMW-AGSP 2013 Toronto



The Ontario Chapter was very pleased to bring 26th annual Public Sector Management Workshop to Toronto, Ontario for the first time. For the first time ever, the PSMW 2013 included three (3) Hon-

orary Co-Chairs including **Tom Scrimger**, CMA Assistant Comptroller General Financial Management Sector, Treasury Board of Canada- The National Honorary Chair, **Steve Orsini**, Deputy Minister of Ontario Ministry of Finance - Provincial Honorary Chair and **Mona Monkman**, CA, CPA,

Vice President of the Municipal Finance Officers' Association of Ontario and Deputy Treasurer, City of Ottawa - Honorary Municipal Chair.

The Sunday evening opening reception was held on June 2nd at the Art Galley of

Ontario. Those in attendance networked while enjoying local entertainment and had the opportunity to tour the Group of Seven exhibit. As part of the fmi*igf



50th anniversary activities, we presented a ceremonial can of beans – beans from the bean counters – for the Beans for Banks Project representing the 2.6 tonnes of beans to Senator **Salma Ataullahjan** who graciously accepted on behalf of Food Banks Canada.



About 350 delegates partook of multiple learning and developmental options on Monday and Tuesday built around our theme of "*Financial Management in the Global Community*" and enter-

tained Monday evening by the Hon. **Pierre S. Pettigrew**, PC, Executive Advisor, International, Deloitte and former Minister of the high-profile Canadian Department of Foreign Affairs. We closed the session with Ontario's own **Peter Wallace**, Secretary of the Cabinet, head of the Ontario Public Service and Clerk of the Executive Council.

Alan G. Ross Award for Writing Excellence

The Alan G. Ross Award for Writing Excellence was created in 1979 for the best article in financial management appearing in the fmi*igf Journal. This annual award recognizes Alan G. Ross who was the first president of the modern fmi*igf organization in 1976. The purpose of this award is to recognize the author of the best article published in the fmi*igf Journal each fiscal year. The 2013 Alan G. Ross Award for Writing Excellence was awarded to **J. Bailey Church** for his article entitled "*The Real Implications of Downsizing on Government Finance Functions*" published in the Winter 2013 issue of the fmi*igf Journal.

Our Activities

Professional Development Week 2012

Led by Chair **Jim Randall** and Vice-Chair **Sylvie Seguin**, with the support of the planning committee, fmi*igf again delivered a first class learning week. Total paid registrations were 3,800 and PD Week attendance topped 5,000.



James Ralston, Comptroller General of Canada, was the honorary chair. The Committee again secured top-class speakers, including: **Catherine Murray**, Co-Host and Anchor with BNN and former VP at Deutsche Bank, **Wayne G. Wouters**, Clerk of the Privy Council and Secretary to the Cabinet, Privy Council Office, and **Elia Saikaly**, Award Winning Filmmaker & Global Adventurer. The week was true to its theme, “**Focus on Value**”, giving members and delegates a wide selection of high quality learning opportunities to help them in delivering their program, at a reasonable cost.



The week included a social networking outing to the “Mill Street Brew Pub”, a sponsor recognition social, the fmi*igf President’s reception and the annual fmi*igf Gala on Friday evening. Unfortunately the NHL did not cooperate with the planning committee to allow an outing to a Senators hockey game.



We look forward to another successful week of first class learning and networking opportunities at PD Week 2013.



50 People who helped shape fmi*igf



Photo not
available

St. John's
Dick Hyslop



St. John's
Terry Paddon



Halifax
Kathryn Burlton



Halifax
Frederick Donaldson



Halifax
Bryn Weadon



PEI
Derwin Banks



PEI
Al Green



Fredericton
Christine Robichaud



Fredericton
Peter Wolters



Photo not
available

S-E.N. Brunswick
Carole Gaudet



S-E.N. Brunswick
Denise Shean



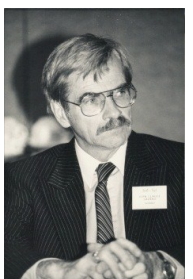
Québec
Serge Boisseau



Québec
Roland Letarte



Québec
Pierre-André Paré



Québec
Jean-Claude Savard



Montréal
Jean Coutu



Montréal
Mario Roy



Capital
Nicole Campeau



Capital
Guy Cousineau
(posthumously)



Capital
Raymond Dubois



Capital
Paul Gauvin



Capital
Peter Hall



Capital
Bruce Hirst



Capital
Mark Huard



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available

Capital
Mary Joab

50 People who helped shape fmi*igf (cont'd)



Capitale
Jean L. Laporte



Capitale
Gerry Leus



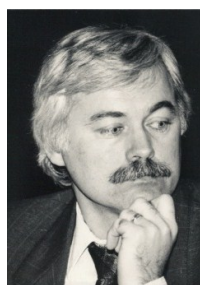
Capitale
Andy Macdonald



Capitale
Bruce Meredith



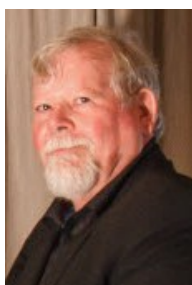
Capitale
Cheryl Munro



Capitale
Pat Nephin



Capitale
Richard Neville



Capitale
Jim Quinn



Capitale
Tom Ritchie



Capitale
Alan G. Ross



Capitale
Germain Tremblay



Ontario
Rob Siddall



Ontario
Richard Slee



Manitoba
Wolf Boehm



Manitoba
Ronald S. Smith



Regina
Mike Pestill



Regina
Rachel Ratch



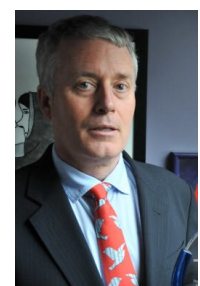
Alberta
Lucia Stachurski



Alberta
Edwin Witzke



Vancouver
Karen Hall



Vancouver
Arthur MacKenzie



Vancouver
Claudia Roberts (à
titre posthume)



Victoria
Paul Cumberland



Victoria
Gordon Gunn



Victoria
Brian Marson

fmi • igf Recognition Awards

fmi • igf operates with the efforts of many volunteers. This year fmi • igf has recognized the following individuals for their significant contribution to fmi • igf:



Recipient	Type of Contribution	Award
Kevin Page	Leadership and outstanding contribution to the public sector financial community	Financial Management Institute of Canada Award
Kathryn Burlton	Distinguished service to the fmi • igf, enhancing its national prestige and profile	fmi • igf Award of Excellence
J. Bailey Church	Writing excellence for an article in the fmi • igf journal	Alan G. Ross Award
Guy Bigonesse David Boehm, CMA Darwin Bozek Randy Decksheimer Shannon Roe Lorna Rosen Jim Saunderson Tom Scrimger Randy Vallis Juliet Woodfield Gary Wuschnakowski	Support to employees serving on fmi • igf National Board of Directors	Employer Recognition Certificates
Lucia Stachurski, CMA	Contribution as fmi • igf National President	fmi • igf Honourary Lifetime Membership
Monique A. Arnold, CMA Kathryn Burlton, CGA Margaret Chapman, BA Noel John Fernandes, CMA Lori Glen, CGA Sarah Labelle Jean L. Laporte, FCGA Bruce Manion, FCMA Lisa Palmer, CA Holly Paterson Mike Pestill, CMA Karen Robertson, CMA	Participation on fmi • igf National Board of Directors	Volunteer Recognition

Our Strategic Objectives 2013-2016

In May of 2013 representatives of the fmi*igf National Board of Directors and some outside key stakeholders met to update the fmi*igf strategic priorities. Our 2013-2016 Strategic Plan, priorities and outcomes may be seen on our web site at <http://www.fmi.ca/about-us/strategic-plan-2013-2016/>. In summary there are five strategic areas that will be addressed through annual fmi*igf presidential plans and operational activities over the period.

- **Governance** - Creating an effective and streamlined, accountable Board of Directors with a succession plan and clear lines of decision making.
- **National and Chapter Product Growth** - Provide relevant, high quality products that contribute to increasing levels of involvement and participation and result in thriving fmi*igf chapters across Canada.
- **Thought Leadership** - By offering high quality, innovative and timely products and services and by being the pulse on emerging issues and trends around public sector financial management information, fmi*igf will become the “go-to source” for the community.
- **National Recognition** - Increasing awareness among current and future stakeholders of the value of the fmi*igf national organization to their needs.
- **Aspiring Leaders** - At national and chapter levels, ensuring that aspiring leaders (another term for young professional) are fully represented on program committees and are actively engaged in events and event design.



Management Discussion and Analysis in Support of Audited Financial Statements

The Financial Management Institute of Canada maintains a healthy members' equity exceeding \$585,000 of which \$250,000 is retained in a reserve fund. fmi*igf has \$276,803 of its net assets invested in guaranteed investment certificates that generate interest revenue to support the organization's activities.

In 2012-2013, fmi*igf revenues equaled approximately \$2.076 million, an increase of nearly \$97,000 due to a highly successful Professional Development Week. A continuing positive sign was the support from our sponsors who again contributed \$287,836 to our PD Week and PSMW learning events.

Expenses in 2012-2013 totaled \$2.076 million, resulting in an operating deficit of less than \$1,000. Included in the expenses of the year were the Chapter Investment Restricted Fund expenditures of \$38,176 that were incurred for the benefit of activities at our fourteen Chapters.

Audited Financial Statements

The Audited Financial Statements are presented in a bilingual format on the next page.