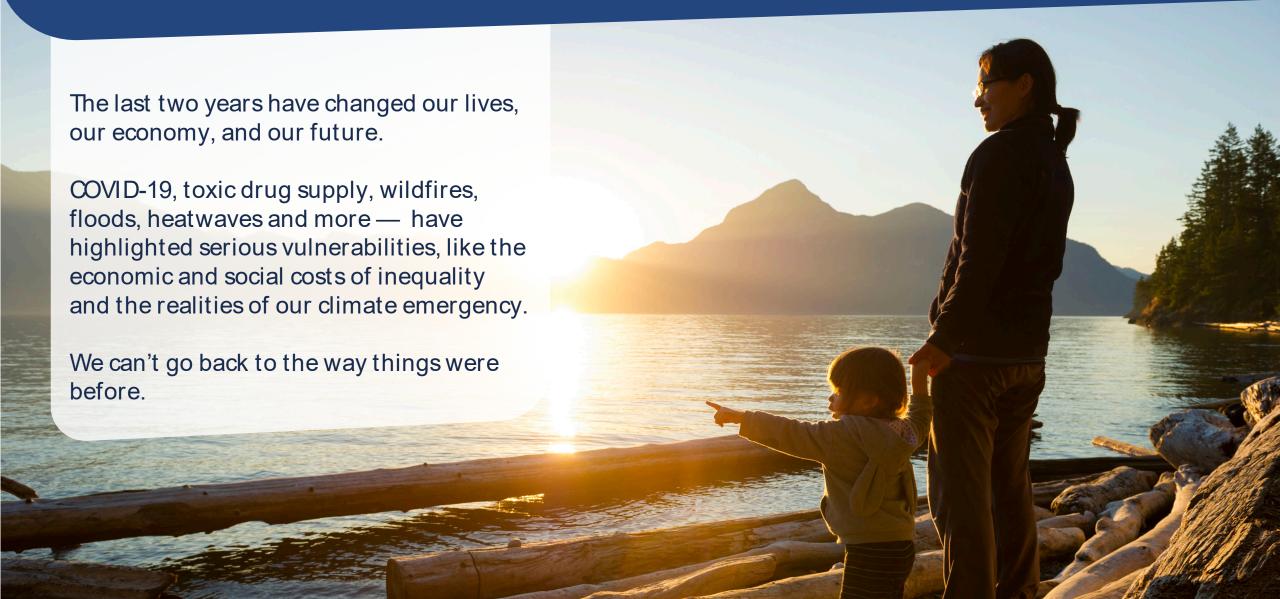




Why it's time for an economic plan





A plan built by British Columbians

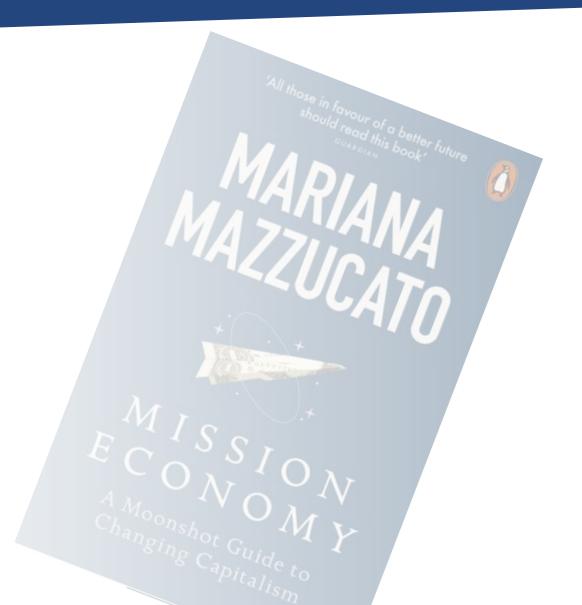




Guidance from a global expert

Inspired by world-renowned Professor Mariana Mazzucato's "moonshot" approach:

- Government is key in driving investment and innovation in the economy
- Innovation and economic policy work best when they are problem oriented
- Solving our biggest problems is the purpose of our economy
- Over time government priorities align with our "moonshots"
- What gets measured gets done





Charting a new future

British Columbia is at an inflection point.

People have told us what solutions they need to create an economy that works for them.

We have the tools to grow our economy, tackle inequality and meet our climate commitments.

That's what this economic plan is all about.

It's a plan for today. And a vision for tomorrow.





BC's two key goals







Missions to support BCs key goals

Inclusive growth



Supporting people & families



Building resilient communities



Advancing true, lasting and meaningful reconciliation with Indigenous peoples

Gean growth



Meeting BCs climate commitments



Leading on environmental & social responsibility



Fostering innovation across our economy





Supporting people & families

Making life better by taking the steps to improve affordability, expand childcare, make educational opportunities accessible and protect the most vulnerable.





Building resilient communities

Investments in modern, climate resilient infrastructure, including good public schools, public hospitals, affordable housing, and access to high-speed internet for everyone in BC.





Advancing true, lasting and meaningful reconciliation with Indigenous peoples

Reconciliation with First Nations and Indigenous peoples through control of their own lands and resources and collaborating on new economic opportunities.

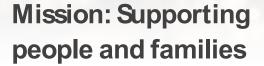




Indicators for inclusive growth

Key indicator: Median income





Gini coefficient (income distribution)

- Core housing need
- Poverty incidence
- Post-secondary education



Mission: Building resilient communities

Community Resilience Indicator (infrastructure, connectivity, economy)

- New business openings
- Regional economic diversity



Mission: Advancing true, lasting and meaningful reconciliation with Indigenous peoples

To be developed collaboratively



Inclusive growth – new actions

- Accelerate talent development and skills training across the province: a Future Ready: Skills for the Jobs of Tomorrow Plan.
- Increase Indigenous economic development: Collaborate on an Indigenous-led economic development organization to advance consultations and collaborations between First Nations and Indigenous people, and the province on economic opportunities.
- Advance Small Business Diversity and Inclusion: Ensuring under-represented business owners have the support needed to scale-up and export to a global market.
- Close the Digital Divide: Accelerating our commitment to providing high speed internet to all B.C. homes.



Missions to support BCs key goals

Inclusive growth



Supporting people & families



Building resilient communities



Advancing true, lasting and meaningful reconciliation with Indigenous peoples

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Meeting BCs climate commitments



Leading on environmental & social responsibility



Fostering innovation across our economy





Meeting BC's climate commitments

Delivering on the CleanBC Roadmap to meet BC's emissions reduction targets for 2030 and reach net zero by 2050. Powering more industries and communities with clean, renewable power.





Leading on environmental and social responsibility

Defining British Columbia's competitive advantage with a world leading ESG brand, our goods and services exports and as a place to invest.





Fostering Innovation Across Our Economy

Supporting innovation adoption and improving productivity across our economy. Increased focus on manufacturing and value added for our natural resource industries.

Hummingbird Drones (Kamloops) geographic information system, Infrared Data Analytics for natural resources management, wildfire and forest management



Indicators for clean growth

Key indicator: Net GHG emissions





Indicator: Gross GHG emissions

 Emissions intensity (t/GDP)



Mission: Leading on Environmental and Social Responsibility

Businesses reporting to ESG standards

 ESG performance as it becomes available



Mission: Fostering
Innovation Across Our
Economy

Labour productivity

Value-added exports



Gean growth – new actions

- Establish an ESG Centre of Excellence: New Centre will facilitate ESG investments in BC, attract socially and environmentally conscious investors, and diversify markets for BCs world-class goods.
- Position BC as a worldwide hub for Life Sciences and Biomanufacturing: A new strategy that will focus on attracting and developing talent, driving new investments, and supporting historic funding in our public health care system to help tackle future health challenges.
- Develop an Industrial and Manufacturing Strategy: Create more domestic manufacturing capability, increase cross sector collaboration, and create new jobs and high-value, sustainable goods across sectors.
- Establish Integrated Marketplaces: Bring domestic customers together to speed the adoption of made-in-BC clean technologies.



Gean growth – new actions

- Develop a Goods Movement Strategy: Harness technology to create smarter, deaner and more competitive networks for interprovincial and international trade.
- Feeding BC and Beyond: Support BC's agriculture and thriving Agritech sector, our government will develop a new Centre of Excellence that will help companies and farmers develop and scale-up new technologies, attract new investment and support world-class research and development.
- Mass Timber Action Plan: Establish BC as the world leader in the production of dimate friendly building solutions, changing the face of construction here at home and around the world.
- Trade Diversification Strategy: Position BC to be a frontrunner in the postpandemic economy by opening the door for more trade so more BC businesses' goods and services can be exported to other jurisdictions.



