

Environmental, Social and Governance (ESG) Centre of Excellence

June 2024



ESG CENTRE
of Excellence

StrongerBC
for everyone



What is ESG?





Why is ESG important?

ESG is a **key consideration** for investors to the province, businesses seeking growth, policy makers and consumers who make personal decisions on where to live, how to invest and what to buy.

ESG initiatives can **help** businesses:

- **Mitigate** risk
- **Reduce** costs and **save** money
- Encourage **financing**
- **Building relationships** within **supply chains**
- Strengthen **procurement**
- Support **recruitment**
- Maintain a **competitive** edge

PERFECT POTATOES

Abbotsford-based potato supplier is asked to submit ESG data by CRISPY Co.

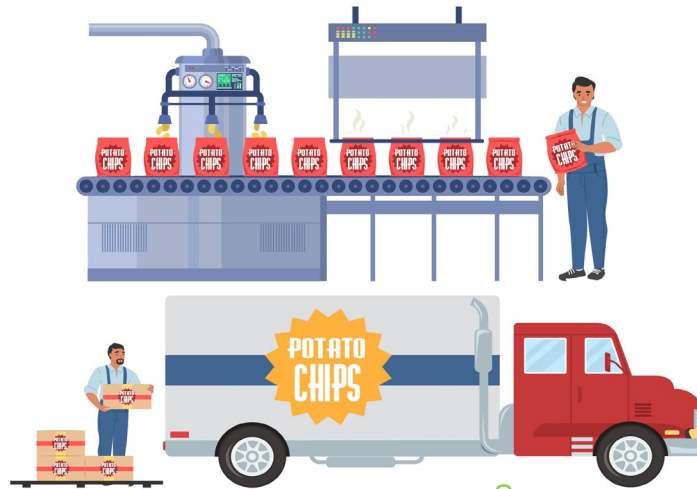


Requires:

- ESG education & tools
- ESG data collection
- ESG reporting

CRISPY COMPANY LTD.

Ontario-based potato chip manufacturer supplies to SNACK SHACK and requires ESG compliance.



Requires:

- Sustainability certification
- ESG or Sustainability Report
- ESG compliant suppliers

SNACK SHACK INC.

Fast food conglomerate that is publicly listed and ESG compliant. Sources from ESG compliant suppliers only.



Requires:

- ESG or Sustainability Report
- ESG compliant suppliers



ESG Centre Of Excellence

VISION

“Facilitate ESG investments in B.C., attract socially and environmentally conscious investors, and diversify markets for B.C.’s world-class goods and services under a respected and trustworthy ESG brand.”

OBJECTIVES

1. B.C. businesses have guided access to the knowledge and expertise needed to meet global ESG demands.
2. B.C. businesses have the support to access and be competitive in ESG-focused global markets and B.C. attracts ESG-aligned international investment.
3. B.C. has an international reputation for ESG excellence.



Program Areas



CAPACITY BUILDING

Provide tools and resources, share data and analysis, and facilitate connections to education and training.



BUSINESS DEVELOPMENT

Identify new ESG-aligned markets, connect businesses with ESG-conscious buyers and investors, and offer market intelligence.



MARKETING

Strengthen B.C.'s ESG brand and reputation for ESG excellence.



Clients of the ESG Centre Of Excellence



Website & News Release



www.esgbc.ca





Client Advisory Services



ESG CONCIERGE SERVICING

The ESG Centre offers complimentary, one-on-one client services for B.C. businesses. A team of advisors will assist clients to navigate their ESG journey.

Client advisory services will be a first step in helping B.C. businesses build capacity and equip them to start actioning ESG. From initial intake to providing resources and facilitating connections, these services will provide ESG guidance to businesses, large and small, across B.C.'s key industries.



Client Advisory Services (Process)





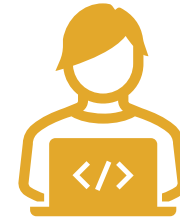
ESG Toolkit



ESG 101 Guide



**ESG Self-
Assessment**



**ESG Resource
Links**



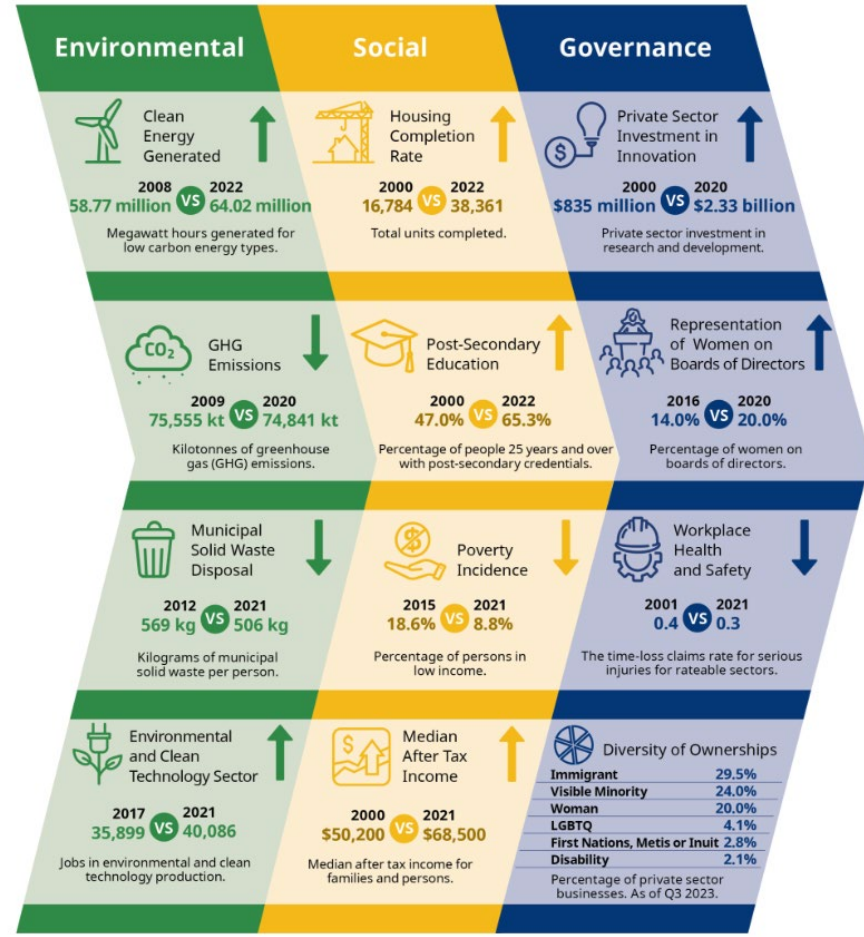
**Materiality
Assessment
Primer**



**ESG Reporting
Playbook**



ESG Snapshot



ESG Snapshot

The B.C. ESG snapshot shows how the province performs as an ESG-conscious jurisdiction.

The snapshot displays key performance indicators across the E-S-G pillars, using existing BC Stats data.



ESG Advisory Council



Kookai Chaimahawong
Executive Director, Centre for Climate and Business Solutions

UBC Sauder School of Business



Jennifer Coulson
Senior Managing Director and Global Head ESG

BCI



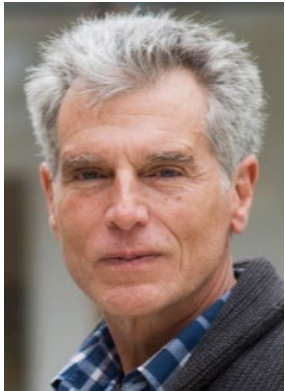
Radha Curpen
Vice Chair, Vancouver Managing Partner and National Leader, ESG Strategy and Solutions, Co-Head of Environmental Practice

Bennet Jones



Jonathan Fowlie
Chief External Relations Officer and Head of Impact Strategy

Vancity



Dr. Thomas (Tad) Homer-Dixon
Executive Director, Cascade Institute

Royal Roads University



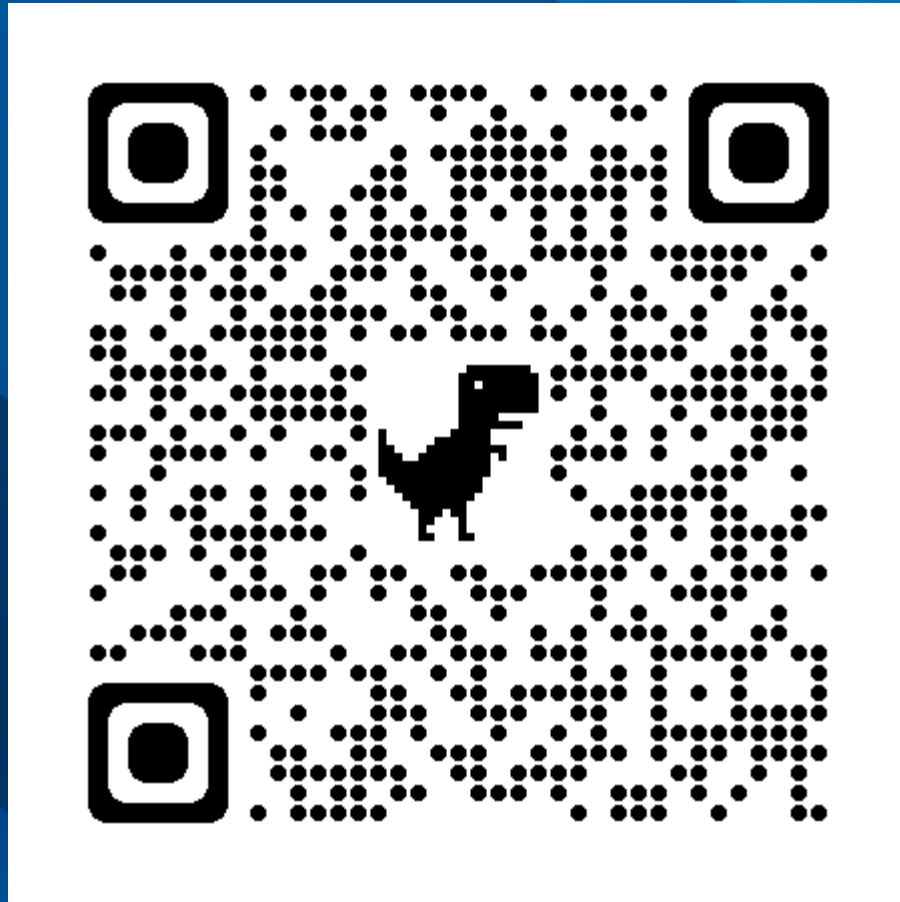
Geordie Hungerford
Former Chief Executive Officer

First Nations Financial Management Board



Dr. Basma Majerbi
Associate Professor and Director, Impact Investing Hub, Gustavson School of Business

University of Victoria



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ESG CENTRE
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Save the
Date

Tuesday, June 25th
From 1:30 -6 PM

UBC Robson Square
Downtown, Vancouver

ESG For SMEs Symposium

Join us for an afternoon of practical insights on making
ESG work for small and medium-sized companies

Hosted by

In Collaboration with:

