



2023-2024 Annual Report

Challenging.
Inspiring.
Career advancing.

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MESSAGE FROM THE NATIONAL BOARD CHAIR

Gary Wuschnakowski

In this, the first year of my term as Chair of this incredible organization, we continued to build upon the success of our previous Chair, Derek Cockburn, dedicated Board, and many volunteers across the country, as well as our professional National Office staff.

This past year as we continued our evolution post pandemic, we saw a growth in our flagship PD week program with almost 4,600 in person days as well as 2,570 on-demand days representing just shy of 50,000 CPD learning hours provided over the course of PD Week! This was the first time PD Week has completely sold out its in-person attendance capacity, and is a testament to our hardworking and dedicated fmi | igf family. In addition, the absolute success of PSMW 2024 held in May in Victoria BC has shown us how impactful fmi | igf can be across every corner of the country.

The learnings from the pandemic and the success of our programming have allowed us to identify new opportunities as well as open new markets and approaches to providing the most impactful learning and development for the public sector finance community.

To take full advantage of the opportunities available to us and building off of our commitments defined in our new Chapter Affiliation Agreements, this past year we embarked on a new, more inclusive approach to strategic planning with the objective of building a “work together/planning strategy” and fully leverage all that fmi | igf has to offer. To that end, the National Board held strategic planning sessions with all Chapters to identify and seek input on core strategies for the coming year. Through extensive consultation culminating in a face-to-face full day session with all Chapters held at PSMW 2024, we were able to build a coordinated, grounded Strategic Plan and identify key priorities for the future. In addition, as I write this, Chapters are working on developing their own integrated and aligned Chapter Strategic Plans to ensure the organization is moving forward in a cohesive and

integrated fashion.

This is an important step forward which represents a significant change for our organization to enable us to fully align National and Chapter level activities, allocate our resources to the highest of priorities and continue to ensure fmi | igf remains the go-to provider for public sector financial management learning and development from coast to coast.

I would like to sincerely thank all the delegates who attend our events as well as our many stakeholders and event sponsors, your commitment to outstanding learning is what drives us. I would also like to recognize everyone in the fmi | igf family for your countless contributions, on behalf of the National Board of Directors, we greatly appreciate all of your efforts in making fmi | igf the organization that it is today and for enabling us to be even better tomorrow.

Yours truly,

Gary Wuschnakowski
Chair, fmi | igf Canada



Gary Wuschnakowski
Chair, fmi | igf Canada

MESSAGE FROM THE CEO

Marty Muldoon

One of the most important differentiators that has set fmi I igf apart over its impressive history is its engagement with the community. It has never deviated from its roots, working closely with countless volunteers that passionately give of their time and energy to ensure fmi I igf's programming remains the most Challenging, Inspiring and Career Advancing! Our informal motto of "built by the community - for the community" dates all the way back to our earliest origins in 1962 when a small group of federal treasury employees came up with the idea of organizing L&D opportunities for the FM community of practice, and the rest as they say is history!

fmi I igf remains the longest standing most impactful provider of learning and development for the public sector financial management community anywhere in the Country. We do not take this accolade lightly and have worked very hard to be the best at what we do, so that you, our community, can be supported in your pursuit of being the best at what you do!

Nationally, we focused on continuing to deliver the most important learning event of its kind. In November 2023 FMI held what arguably may just be the most successful PDWeek in its history. Ottawa's Shaw Centre was the perfect host venue and the community turned out in record attendance numbers both in person and remotely to take in the outstanding program. We also purposely retained the on-demand option (three months to watch at your own pace) in order to support our growing following of regional learners, as well as, all who could not otherwise attend in-person in Ottawa. Regional access to PDWeek has grown significantly over the last few years and will continue to be a major focus of our organization nationally with support from the Chapter level.

In June 2024, we hosted our most attended PSMW ever in the beautiful West Coast City of Victoria, BC, where attendees were treated to perfect weather and an excellent in-person two-day program. Delegates came from a diverse range of departments from all levels of government, and it was clear that the need and desire to engage, learn and share experiences is back to stay!

Finally, we aimed to broaden our learning reach by adding free webinars to our offerings, with a plan to introduce more in the coming year.

Our National Team and each of our 14 Chapters (entirely run by volunteers) have worked incredibly hard over the past few years to adapt and thrive in the ever changing world we all experienced. I am very proud of the challenges we have overcome, as well as, our relentless pursuit of providing L&D excellence to the community we are so privileged to support.

Our Chapters located across the Country delivered a tremendous range of learning programming through a mix of in-person and virtual formats. Plans are well underway to add even more offerings in the coming year.

As of this report, I have completed four years in the role and it continues to be a great honor for me to be able to work with such a dedicated and passionate National Office Team, National Board, countless volunteers and numerous stakeholders to give back to our community and do my part to ensure fmi I igf delivers the most exceptional professional development for the public sector financial management community at all levels of government across Canada.

Warmest regards,

Marty

Marty Muldoon,
CPA, CMA, MBA
CEO, fmi I igf



Marty Muldoon
CEO, fmi I igf

FISCAL 2023–2024 IN REVIEW

fmi | igf approached the year with a great deal of optimism and excitement. Our focus was on continuing to extend our National and local Chapter offerings in a healthy mix of virtual and in-person programming and events, all with a goal of bringing high calibre L&D to all levels of government, with added emphasis on reaching those who would not otherwise have access to attend in-person.

Both National events, PDWeek 2023 and PSMW 2024, were held in-person once again achieving the highest ever attendance levels for both events! PDWeek also retained the popular on-demand option, which allowed for enhanced opportunities to attend regardless

of location, which in turn bolstered regional attendance to its highest level to date and directly enhanced fmi | igf’s national visibility.

The efforts of the Board of Directors and its Committees, the National Office Team, and the unwavering support of our attendees, volunteers, partners & stakeholders were critical to making this success a reality leading to a very successful PD Week and a positive year-end financial **surplus of \$285K**.

The National Office Team welcomed Thera Pritchard to its staff complement as the new Registration Coordinator.



CHALLENGING. INSPIRING. CAREER ADVANCING.



WHO WE ARE July 1, 2023 – June 30, 2024

NATIONAL BOARD OF DIRECTORS:

Chair – Gary Wuschnakowski
Toronto, ON

Vice Chair & Western Regional Director –
Adam Taylor, CPA, CGA
Victoria, BC

Past Chair – Derek Cockburn, CPA, CGA
Victoria, BC

**Treasurer & Chair, Finance &
Audit Committee** – Shawn Melnychuk, CA
Sherwood Park, AB

Secretary – Lawrence Wamariu, CPA
Fredericton, NB

**Governance Director & Chair, Governance
& Nomination Committee** – Athena Dinos
CPA, CGA, MBA, B.Comm (Hons)
Winnipeg, MB

Central Regional Director –
Nicole Zywicki,
Ottawa, ON

Eastern Regional Director –
Valeri Perry
Fredericton, NB

Outreach – Doug McConnachie, CA
Chelsea, QC

CEO – Marty Muldoon, CPA, CMA, MBA
Ottawa, ON

EVENT COMMITTEE VOLUNTEER LEADS:

PDWk23 Committee:

Hot Topics:
Justyna Korczynski

Excellence and Evolution:
Angela Delaney

Technology and Innovation:
Faisal Mamun

Mobilizing People:
Mélissa Beaumier-Robert

PSMW24 Committee:

Chair Neil Philadelphia

Committee:

Derek Cockburn
Adam Taylor
Jason Stevenson
Albert Law
Cheryl Fletcher
Vincent Lee
Raman Dale
Busola Fagbebe

CHAPTER ADVISORY COUNCIL (CAC):

CAC Chair Ramola Goguen

WESTERN REGION:

Victoria Neil Philadelphia
Vancouver Jon Cruz
Edmonton Ramola Goguen
Saskatchewan Brent Appel
Manitoba Calvin Wat

CENTRAL REGION:

Ontario Indira Ramdhan
Ottawa-Outaouais Ken Kocia
Montreal Martin Dussault
Quebec Nicolas Delisle

EASTERN REGION:

Fredericton Christian Dupuis
South-East New Brunswick Valmond Bourque
Nova Scotia Karen Jeffrey
Prince Edward Island Melonie MacAusland
St. John's John Martin

NATIONAL OFFICE:

CEO

Marty Muldoon, CPA, CMA, MBA

Director of Finance and Corporate Services

Brigitte Svarich

Administrative Coordinator

Chelsie Vuorensyrja

Senior Director

Terry Horsman

Program and Content Manager

Gosia Skroboten

Marketing Manager

Mariana Veloso

Marketing and Operations Coordina- tor

Gozde Gokkadar

Director, National Operations

Val Kelly

Registration Coordinator

Thera Pritchard

IT & CRM

Kiran Boga

Chapter & Event Services Coordinator

Dave Tubbe

FINANCE & AUDIT COMMITTEE:

Chair

Shawn Melnychuk, CA
Sherwood Park, AB

Past Chair

Gary Wuschnakowski
Toronto, ON

Marie-Josée Bisson, CPA, CMA
Levis, QC

Calvin Wat CPA, CGA
Winnipeg, MB

Meghan Gaudet, CPA
Moncton, NB

Rodney Chase, CPA, CMA
Fredericton, NB

GOVERNANCE & NOMINATION COMMITTEE:

Chair

Athena Dinos CPA, CGA, MBA,
B.Comm (Hons)
Winnipeg, MB

Valeri Perry
Fredericton, NB

Brent Appel, CPA, CMA, PMP
Regina, SK

Melinda Pedersen, CPA, CMA
Fredericton, NB

A SPOTLIGHT ON PDWeek 2023 & PSMW 2024

PD Week 2023 saw a record attendance that included a sold-out conference as well as an impressive expo floor packed with innovative solutions for public-sector financial management professionals. The event featured a diverse range of keynotes, concurrent sessions, as well as high value networking opportunities.

The organizers were pleased to welcome just under 4,800 individual registrations this year in varying pass type options which included either in-person, in-person on-demand or fully on-demand, covering one or more days each, representing an attendance increase of approximately 2% over the previous year.

The breakdown was as follows:

In-person: 4,582 learning days

On-demand: 2,569 learning days

The ever-popular Executive program saw an increase in attendance of 16.25% with this year's total attendance just shy of 280 senior level executive participants.

The overall results added up to a remarkable 7,151 delegate learning days - 48,995 hours of verifiable CPD learning.

PDWeek 2023 HIGHLIGHTS

PD Week 2023 – November 21–24, 2023

PDW23 welcomed Arun Thangaraj, Deputy Minister of Transport Canada as its Honorary Chair for PD week 2023. Each day, delegates were treated to a compelling video by the Deputy Minister which also shared a personal view on fmi | igf, including his time as a volunteer on the PD Week organizing committee early in his career.

The Conference Agenda included an incredible variety of keynotes, panel discussions as well as concurrent sessions, totalling a maximum of 42 verifiable CPD hours.

In addition to this stellar program, the much anticipated Executive Program, as well as the ever-popular CFO/CAE Speed Mentoring program returned in-person as well to the delight of participants.



Deputy Minister of Transport Canada
Arun Thangaraj
PD Week 2023 Honorary Chair

The format once again included 4 information packed days under the themes of "Hot Topics", "Leading Practices in Comptrollership", "Technology and Innovation", and "Mobilizing People" tracks.

A few samples of CPD eligible sessions for 2023 included:

- Economic Outlook
- A Panel discussion on Data Strategy for the Federal Public Service
- AI: New Developments and Risks
- Tackling Cybercrime
- A Panel on Costing
- How to make data resonate with decision makers
- Unlocking the Power of ChatGPT
- Taking an Inclusive Approach to Inclusive Leadership
- Demystifying the Treasury Board Submission

A SPOTLIGHT ON PDWeek 2023 & PSMW 2024

Kicking off the event, the Opening Keynote featured a Canadian media personality, George Stroumbouloupoulos, sharing his fascinating experiences meeting and interviewing Prime Ministers, world-class celebrities, astronauts, military generals, and so many more, and how he utilized the power of curiosity.



Award-Winning Broadcasting Personality
George Stroumbouloupoulos

Other Keynotes included:



Communication Thought Leader
Gregor Jeffrey



Expert in Burnout Prevention, Stress Management, and Resilience
Dr. Susan Biali Haas



NYT Bestselling Author and Award-Winning Creative Strategist
Justin Kingsley

Other Keynotes included: Gregor Jeffrey, a communication thought leader, Dr. Susan Biali Haas, Expert in Burnout Prevention, Stress Management, and Resilience, Justin Kingsley, NYT Bestselling Author and Award-Winning Creative Strategist, to name just a few.

A sampling of additional sessions included:

- Effective Communication: Strategies To Manage Communication Challenges, Bias, and Stigma For Fostering Mental Health and Productivity
 - Beverly Beuermann-King, Communication, Mental Health, and Resiliency Expert



Beverly Beuermann-King

- Fireside Chat: Navigating the Ethical Frontier of AI
 - Taki Sarantakis, President, Canada School of Public Service, moderated by Richard Arthurs, Partner, Enterprise Risk Services and National Internal Audit Services Leader, MNP



Taki Sarantakis



Richard Arthurs

- So your CFO is appearing before Parliamentary Committee
 - Mark Perlman, Retired Chief Financial Officer, Employment and Social Development Canada



Mark Perlman

Top Sponsors included:

Gold



Silver



Bronze



A SPOTLIGHT ON PDWeek 2023 & PSMW 2024

PSMW 2024 HIGHLIGHTS...

PSMW 2024 – Victoria, BC, May 28–29th 2024

The 2024 edition of the Public Sector Management Workshop (PSMW) moved west to the beautiful downtown Victoria Conference Centre. This highly anticipated event, hosted by the local Chapter, welcomed 406 delegates making it the most successful PSMW to date.

A stellar mix of Keynotes and sessions allowed for some thought-provoking discussions throughout the two days. Each day provided the opportunity to earn a total of 7 verifiable CPD learning hours for each participant. With 406 delegates in attendance, this resulted in a total of 5,684 CPD hours earned.

Kicking off the event:

Nicole Wright, Comptroller General, BC Public Service

– Nicole set the tone with an introductory kickoff and shared her thoughts as the newly appointed Comptroller general.



Comptroller General,
BC Public Service
Nicole Wright

Over the course of the 2 days, delegates had access to a truly amazing roster of presenters including the sampling below:

• Shannon Salter, Deputy Minister to the Premier of BC – Financial Priorities

– Shannon explained how the landscape of BC priorities is changing and addressed how the impacts of increased spending and programs are contributing to a financial picture that sees growing deficits and debt levels.



Shannon Salter

• Marianne Alto, Mayor, City of Victoria – Managing Resident Finances

– Mayor Alto’s session provided insight to local government challenges, how to make the best decisions with budget constraints, and the progress on core budget priorities.



Marianne Alto

• Carol Anne Hilton, CEO, Indigenomics Institute

– Carol Anne touched on the importance of First Nations Governance and how positive leadership and relationship support the growth of development of Indigenous economies alongside the public and private sectors.



Carol Anne Hilton

• Bryan Yu, Chief Economist, Central 1 – Fiscal Update

– Bryan’s session included valuable info on topics that are on many people’s minds, such as economic resilience and risks, BC economic trends, and updates on the housing market and interest rates.



Bryan Yu

• Stuart Beare, Retired Lt. General, Accenture – “Parachute Packers in our Lives”

– Through vivid story-telling, General Stu explained the importance of gratitude for the people in our lives and how each individual plays a role in our success.



Stuart Beare LGen (ret’d)

A SPOTLIGHT ON PDWeek 2023 & PSMW 2024

- **Nathalie Plamondon-Thomas, Confidence Expert** – “Light Up Your Inner Fire”
– Nathalie challenged us to live life more confidently and provided inspiring tips and exercises to achieve our goals in life and work.



Nathalie Plamondon-Thomas

PSMW's sponsors
included:



Think Ahead



A special thanks once again to the Victoria Chapter for planning and hosting an exceptional 2-day program packed with exceptional thought leadership.



PROFESSIONAL DEVELOPMENT ACROSS CANADA: BY THE NUMBERS

We are pleased to report that 2023 saw an exceptional uptake on both in-person events as well as virtual offerings throughout the 14 regions fmi | igf provides learning and development opportunities. This brought a renewed sense of connection and energy to gatherings and was met with enthusiasm, demonstrating the enduring value of human connection and the power of collective experiences.

CHAPTER CPD HOURS:

WESTERN REGION

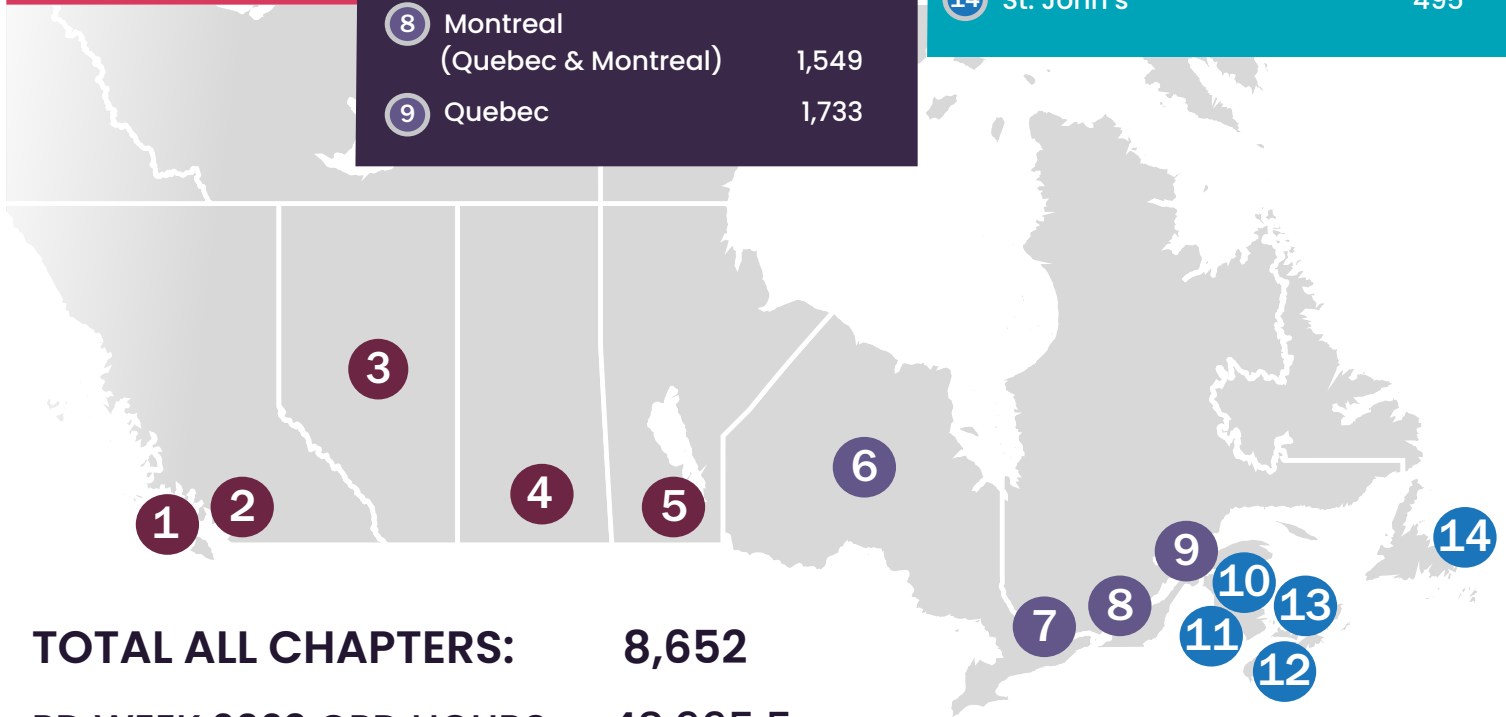
1	Victoria	91.5
		(5,684 PSMW 2024)
2	Vancouver	90
3	Edmonton	62
4	Saskatchewan	119
5	Manitoba	147

CENTRAL REGION

6	Ontario	3,473
7	Ottawa - Outaouais	0
8	Montreal (Quebec & Montreal)	1,549
9	Quebec	1,733

EASTERN REGION

10	Fredericton	33
11	South-East New Brunswick	98
12	Nova Scotia, St. John's, SE New Brunswick & Fredericton	583.5
13	Prince Edward Island	178
14	St. John's	495



TOTAL ALL CHAPTERS: 8,652
PD WEEK 2023 CPD HOURS: 48,995.5
PSMW 2024 CPD HOURS: 5,684

TOTAL CPD HOURS: 63,331.5

LOOKING AHEAD TO 2024-2025

In addition to driving the overall strategy for fmi | igf, the Board of Directors:

- Aligned with the launch of PDWeek 2024 Registration, fmi | igf will also launch its new branding look and feel. The bold new modernized logo is just the beginning, this project is one of the key foundational elements in fmi | igf's continuous efforts to evolve and remain fresh and relevant with the dynamic market segments we serve.
- The Board and Chapters are embarking on an updated product to market strategy that is intended to leverage the opportunities that come with new branding and more strategically align our organization's market value from Coast to Coast.

Each of these projects is foundational to fmi | igf's go-forward strategy of building on our market presence in both the National Capital Region, as well as, each of our Chapter markets across Canada. The refreshed brand will help in that effort as we strive to continue expanding our presence by bringing exceptional learning to the learner.

Looking forward, the program for PD Week 2024 is built and locked down. It is going to be an incredible learning and networking experience with new elements for the in-person delegates. Regional learners from across the country will be able to take it in via the popular on-demand pass option. Follow along at: <https://pdweek.ca/>

The Board will be holding its election at its annual AGM in November 2024 during PDWeek, and continues its excellence strategy, focusing on strengthening the Brand and the health of all Chapters. This important pursuit will help ensure the nation-wide market presence of the organization for the long-term.

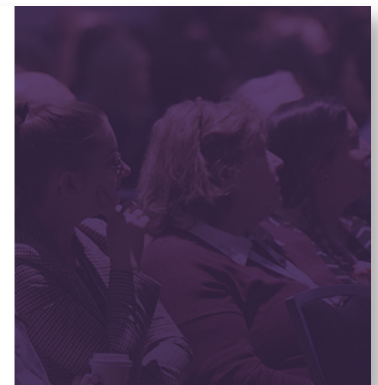
The national office team remains focused on providing outstanding caliber learning and development events and activities, and to strengthening strategic partnerships and relationships within the financial management/audit/management/executive sectors at all levels of government across Canada.



fmi | PD Week

Share the Vision,
SHAPE THE FUTURE.

November 19 – 22, 2024 | Shaw Centre, Ottawa



ALL ABOUT fmi | igf

A trusted source of high-quality education, training, and networking opportunities for public sector financial managers

The Financial Management Institute of Canada (fmi | igf) is a nationally recognized and respected not-for-profit organization. We've been providing professional development and networking opportunities of the highest quality to the public sector financial management community since 1962. Our national and regional events focus on major trends, innovation, leadership, and best practices that are embraced by the public sector around the world.

Throughout the year, FMI offers a mix of annual professional development events at both the national and regional level. These events consistently feature recognized experts from across Canada and around the world. Many of these are CPD eligible with the opportunity to earn credits towards CPA certification.



CPD eligible professional
development & networking
opportunities

Challenging.
Inspiring.
Career advancing.



ADDENDUM

Audited Financial Statements

