

**FMI
South-East
New-Brunswick
Chapter**



**Sharing
Best Practices
in Managing
Public Sector
Resources**

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The Financial Management Institute, South-East NB Chapter, is pleased to present a Professional Development Session with guest speakers on:

The Madawaska Story

Featuring: Joanna Bernard

CEO of the Madawaska Maliseet Economic Development Corporation
(MMEDC)

&

**Balancing Indigenous Values and Values and
Ethic of the Government of Canada**

Featuring: Tammy A. Drew

Manager Finance, Indigenous Services Canada

&

**The Integrated Life: How to take charge of your
career and family life**

Featuring: Renée Warren

Founder of the Family Academy

When: Wednesday June 19, 2019

Location: St James Gate - Event Room, 14 Church street, Moncton

**Schedule: 8:00 am Registration and Continental Breakfast
8:30 am Introduction of Keynote**

Cost: \$50.00

Registration deadline is Monday June 17, 2019

Please register online at: <http://www.fmi.ca/chapters/south-east-new-brunswick/online-portal/>



Joanna Bernard
CEO of the Madawaska
Maliseet Economic
Development Corporation
(MMEDC)

Background

Joanna Bernard has been an integral part of the Madawaska Maliseet First Nation for many years, first serving as Councillor and Chief from 2003 to 2013. Mrs. Bernard is the CEO of the Madawaska Maliseet Economic Development Corporation (MMEDC) since September 2013. MMEDC is the promoter of the Grey Rock Power Center

As a certified Economic Development Officer, she has focused much of her vision for the Madawaska Maliseet First Nation community as being a successful, self-governing and financially stable First Nation. She is also a successful member of the business community, owning and operating her own excavation business.

Her dedication to economic development in her community has led to great successes, such as the thirteen million dollar development and recent opening of the Grey Rock Power Centre.

Mrs. Bernard has achieved a numerous number of items including a five million dollar land claim; she completed three addition to Reserve; developed several By-laws & policies to assist in better Government Accountability; built more homes in ten years than in the past thirty years; built a Residential Development of twenty-five lots on Cimon Rd, Bernard Rd and Francis Rd, new sidewalks.

Joanna Bernard has received the Order of New Brunswick for her tireless efforts to ensure the well-being and economic prosperity of the Madawaska Maliseet First Nation as well as all First Nations communities in our province. She also received The Queen`s Diamond Jubilee Medal in 2012 that was given to Canadians who have made significant contributions to their communities and nation or who have made achievements abroad that bring credit to Canada.

Mrs. Bernard is married to Elmer Albert and is the mother of six children and has 9 great children.



Tammy A. Drew
Manager Finance,
Indigenous Services
Canada

Background

Since 2001, **Tammy A. Drew** has been the General Manager of Miawpukek First Nation.

Prior to becoming the General Manager, Tammy was hired as the Director of Finance. This position was achieved following a mentorship program from 1992-1998.

As General Manager, it was Tammy's responsibility to manage Intergovernmental Secretariat as well as overseeing eight departments, specifically: Public Works; Education; Conne River Health and Social Services; Finance; Justice & Legal Affairs; Natural Resources; Training & Economic Development and Capital-Lands & Housing.

The General Manager, through Intergovernmental Secretariat, is responsible for disseminating Chief & Council directions and overseeing implementation.

1996	CGA Designation
2000	CAFM Designation
1998-2000	CGA-AFN Working Group
2000-2003	AFOA Board
2009-2012	Certified Aboriginal Public Administrative Council Chair
2013-2014	Qalipu Mi'kmaq First Nation Development Board
2010-2014	CGA NL Board of Governors
2014-2015	CGA NL Board of Governors – Chair

Tammy completed a 2 year Interchange Program with INAC, in the Atlantic region as Manager of Community Services (Funding Services and Governance). Tammy worked with many communities to assist in their work with Canada. Coming from a position where she managed (20 out of 30 years) the only community in Canada to operate under a Grant system for 30 years, Tammy hopes to help other communities move to a funding mechanism that benefits and is accountable to community members while being accountable to other stakeholders, namely Canada. Currently, Tammy is the Manager of Finance for the Atlantic Region Indigenous Services.



Renée Warren
Founder
The Family Academy

Background

Renée Warren, a determined realist, is the former founder of popular startup PR firm Onboardly which worked with funded technology startups to help them get more media exposure through PR and content marketing. She's written hundreds of articles and eBooks on startup marketing, some published on Entrepreneur.com, and has helped some notable clients get on TV shows, magazines, and popular blogs. She is currently on a mission to help over 1 million entrepreneur families gain more freedom in their lives through her programs at The Family Academy.

Her entrepreneurial journey began at the age of 17, when she opened and operated a restaurant for three years. Beyond that she founded a communications company in 2008, then co-founded another agency in 2010, which she sold to her business partner before launching her previous agency. With over 13 years in marketing, she decided to write a book called *Get Covered! How to craft, pitch and tell your startups story to get more customers* (Available in Print and Kindle).

A certified reiki practitioner, CrossFit athlete and mom to Irish twins, Renée resides on the East coast of Canada with her husband and kids.